

WELCOME TO IVY REIGN

Feel more like yourself.

Hair, beauty and time to breathe — in a place where you can be you.



A beautiful setting. A welcome that matters.

Perhaps you have been putting yourself last. Perhaps your hair no longer feels like you, or trying a new salon feels daunting. You do not need to arrive knowing exactly what to ask for. Start with how you want to feel.

At Ivy Reign, we bring hair, beauty and wellbeing together at Audmoor House, our Grade II listed home in March. Come for a fresh look, a familiar treatment or a little breathing space. Our aim is for you to leave feeling listened to, cared for and more confident in yourself.

MEET THE FOUNDER

The heart behind Ivy Reign.



Charlotte Graves

OWNER & BLONDING SPECIALIST
DESIGNATED SAFEGUARDING LEAD

Charlotte created Ivy Reign with a clear purpose: to offer beautiful hair and beauty treatments in a salon where people feel comfortable, welcome and heard.

Her specialism is blonding, but her vision reaches beyond a colour appointment. It is about helping you feel confident enough to ask for what you want, and supported as you work out what that looks like.

You deserve to enjoy being looked after.

No need to apologise for your roots, your nerves or how long it has been since your last visit. We start with you, as you are today.

Your comfort belongs in the conversation.

If a previous experience has left you nervous, tell us what would help. If you are unsure about a treatment, ask. We want your preferences, lifestyle and concerns to be part of the plan — so the appointment feels right for you as well as the result.

HAIR THAT WORKS FOR YOU

From unsure to excited.

A change should feel considered, achievable and personal to you.

“I know I need a change.
I just do not know what.”

You do not need the right salon vocabulary. Bring your inspiration, tell us what you like and what you struggle with, and we can explore colour, cut and styling options together. All consultations are free.

The change: a clearer idea of what suits you and a plan you understand before you take the next step.



“My hair never feels right at home.”

A cut or colour needs to fit the way you live. Talk to us about the time you have for styling, how often you can return and what you find difficult. We can discuss a look and upkeep that feel realistic.

What you are working towards: A finish chosen for your everyday life, with advice on looking after it.

“I would love more length or fullness.”

Our hair extension consultations give you space to discuss your desired look, suitability, fitting and ongoing maintenance. We can explain the options and costs so you can decide with confidence.

What you are working towards: A considered route towards the length, shape or fullness you want.

A little time that is yours.

For the details that lift your day, and the moments that let you slow down.



“I want to feel put together.”

Nails, lashes and brows can bring those finishing touches together. Tell us whether your style is subtle, expressive or somewhere in between, and we can help you choose treatments and a maintenance routine that suit you.

Small details. A look that feels like yours.

“Everyone needs something from me.”

When your days are full of work, family and responsibilities, making space for yourself can slip down the list. Facials, massage and holistic treatments offer a dedicated pause, with Freya and Jodie among the team you can turn to for beauty and wellbeing.

Time to switch off and enjoy being looked after.

“I do not know which treatment to book.”

You do not have to choose from a menu on your own. Tell us what you would like to change or how you would like to feel. We can talk through suitable options, explain what is involved and help you choose your next step.

Less guesswork. A choice you feel comfortable making.

THE PEOPLE BEHIND YOUR EXPERIENCE

Find your familiar face.

Different skills, one shared aim: to help you feel welcome and well looked after.



Charlotte

Owner & Blonding Specialist

Blonding expertise, thoughtful consultations and a vision built around client confidence.



Lauren

Admin, Social Media & Deputy DSL

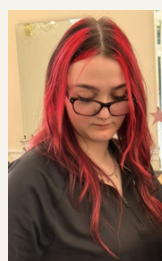
Supporting enquiries, communication and the details behind your visit.



Freya

Senior Beautician

Nails, lashes, facials and massage: finishing touches and time for yourself.



Megan

Level 3 Hairstylist & Beautician

Colour, cutting and styling alongside beauty treatments to suit your look.



Jodie

Holistic Therapist

Massage and reflexology, centred on relaxation and wellbeing.



Taylah

Level 2 Qualified Hairdresser

Cutting and styling to refresh your shape and help your hair feel more like you.



Lily

Level 2 Beautician

Beauty treatments, blow-dries and upstyles for everyday confidence or an occasion.



Shamika

Self-Employed Beautician

Beauty appointments and creative nail detail for an individual finish.



Ruby

Saturday Salon Assistant

Charlotte's niece and our super-productive Saturday girl, Ruby helps keep the salon organised and ready for a busy day. From washing hair and helping with blow-dries to cutting foils, making teas and coffees and keeping everything clean and tidy, she is a valued part of your Saturday welcome.

YOUR FIRST VISIT

Let us take it from here.

You bring yourself. We will help you work out the next step.

01 Tell us what you need.

A new look, a particular concern, an upcoming occasion or simply some time to yourself. If you are nervous or unsure what to book, start with a message.

02 Make a plan together.

Use a free consultation to discuss suitable options, the look you want, your budget and the upkeep. Ask the questions that matter to you.

03 Enjoy your appointment.

Settle into our characterful salon and let your stylist or therapist focus on you. Tell us your preferences so we can understand what helps you feel comfortable.

04 Take that feeling home.

Ask about aftercare and when to return, so you leave knowing how to look after your result and what your next step could be.



Ready for your Ivy Reign moment?

Find us at Audmoor House, March, opposite Amical Vets and in front of the Oliver Cromwell Hotel.
Book online or message us for help choosing.

[EXPLORE TREATMENTS & BOOK ONLINE](#)